

Workshops That Work

Workshops, seminars, and small-group sessions feature hands-on activities and audience involvement. Include the following segments to develop dynamic workshops.

Welcome and Introduction:

- Be brief.
- Let your audience know you're glad to be there.
- Explain why you are leading the group.
- Make the audience feel important.
- Start with a catchy story or mixer.

Write an idea for a welcome and introduction:

Body:

- Tell what you hope to accomplish.
- Ask what the group hopes to learn.
- Present facts, figures, and information in an interesting way.
- Include information on specific FCCLA projects and programs.
- Involve the audience—do activities that make people move and mingle.

What's the most important thing to do in the body of the workshop?

Summary and Commitment

- Summarize the major points briefly.
- Allow time for questions and discussion.
- Challenge the group to a further commitment.

Why would you summarize and challenge the group at the end of the presentation?