Standard 10.0

Hospitality, Tourism, and Recreation

Integrate knowledge, skills, and practices required for careers in hospitality, tourism, and recreation.

Members might...

Conduct a campaign to educate other students about careers in hospitality, tourism and recreation. Create posters, announcements, handouts and other materials urging peers to “SIGN ON for Hospitality Careers.” Include details of how personal qualities and lifestyle options relate to the career area. Highlight career research materials in which students can find more information. (Career Connection)

Mobilize local youth to raise money and develop plans for a new community playground or park. (Community Service)

Speak with hospitality, tourism, and recreation managers about how they use conflict management skills with supervisors, co-workers, employees, and customers. Create a video to illustrate this information and teach peers conflict management skills. (Dynamic Leadership)

Make arrangements for a state-of-the-art traffic safety exhibit to visit the school. Manage and promote this special event. (FACTS—Families Acting for Community Traffic Safety)

Sponsor family nights that feature fun activities, entertainment, and stress reducing information for family members to enjoy together. Conduct a public awareness campaign to encourage members to use recreational activities as stress-busters. (Families First)

Experience being in charge of a special event. Volunteer to assist the organizer of a fundraiser for a charitable organization. Take on real responsibilities. Try to work in a variety of areas, like planning, promotion, budgeting, sponsor contacts, etc. Share what was learned with fellow students. (Leaders at Work)

Explore options for further education and preparation for careers in hospitality, tourism and recreation. (Power of One, “Working on Working”)

Develop a Web page that promotes the community’s hospitality, tourism and recreation services. (STAR Events Applied Technology*)

* Project ideas may not completely fulfill national STAR Events guidelines. They are provided as “thought provokers” to start members thinking about their own projects.