

Standard 3.0

Consumer Services

Integrate knowledge, skills, and practices required for careers in consumer services.

Members might...

Set up an “Affording College” seminar. Invite speakers from the school guidance department, bank loan departments, and college and job training institutes’ financial aid offices. Publicize to students and families. To boost attendance, ask businesses to contribute door prizes. Emphasize that most workers will need some advanced training, so most families need to know about funding possibilities. (Career Connection)

Set up and manage a recycling system for the school. Collect, sort, and recycle paper, cardboard, cans, bottles and plastic. Encourage fellow students to take the lead in recycling at home. (Community Service)

Learn and practice team-building skills to use in consumer services careers. (Dynamic Leadership)

Research traffic safety practices and products. Educate consumers to make safety-conscious decisions and advocate for improved products and laws. (FACTS—Families Acting for Community Traffic Safety)

Focus on managing family finances with a fun activity during a chapter event attended by both students and parents. Give each participant a handout that resembles a \$1,000 bill. Ask participants to use sections representing \$100 to “pay” for family necessities and options. Compare the choices made by students and parents. Discuss how consumer services professionals help families with long-term financial management. (Families First)

Learn about product development, testing, and presentation by conducting market research. Explore available local services and perceived consumer needs related to one of the targeted careers. (Leaders at Work)

Install—and train their parents to use—a computer-based financial management program. (Power of One, “Family Ties”)

Develop a presentation that addresses the need for financial management education. (STAR Events Illustrated Talk*)

* Project ideas may not completely fulfill national STAR Events guidelines. They are provided as “thought provokers” to start members thinking about their own projects.