

**MISSOURI**  
STATE ASSOCIATION

# Sponsorship & Exhibitor Opportunities

2019

[mofccla.org](http://mofccla.org)  
573-522-6543  
[mofccla@dese.mo.gov](mailto:mofccla@dese.mo.gov)

## WHAT IS MISSOURI FCCLA?

Family, Career and Community Leaders of America is a nonprofit national career and technical student organization for young men and women in Family and Consumer Sciences education in public and private school through grade 12. Everyone is part of a family, and FCCLA is the only national career and technical student organization with the family as its central focus.

Chapter projects focus on a variety of youth concerns, including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, environment, nutrition and fitness, teen violence, and career exploration.

Involvement in FCCLA offers members the opportunity to expand their leadership potential and develop skills for life -- planning, goal setting, problem solving, decision making, and interpersonal communication -- necessary in the home and workplace.

Missouri FCCLA was founded in 1946. There are currently over 9,500 members in over 300 chapters across the state. Missouri currently ranks 5th in the nation for membership.

## WHAT IS THE STATE LEADERSHIP CONFERENCE?

The annual State Leadership Conference is the pinnacle of the Missouri FCCLA experience! Over 650 students compete for an opportunity to represent Missouri on the National Level. Through a rigorous competitive events program (STAR Events), Missouri FCCLA is able to prepare students with hands on experience in a variety of career pathways. Students are also presented with leadership and community involvement activities, including over 15 workshops, exhibits, and keynote presentations.

# DEAR MISSOURI FCCLA SUPPORTER,

Thank you for taking the first step in becoming a 2019 Missouri Family, Career and Community Leaders of America (FCCLA) State Leadership Conference Sponsor. Our leadership event is held March 17-19, 2019 at Tan-Tar-A Resort in Osage Beach, MO.

Each year, nearly 1,500 Missouri FCCLA members and their Family & Consumer Sciences teachers/advisers gather for this conference. There are approximately 650 students competing for a chance to represent Missouri at the National Leadership Conference in July.

Serving as a conference sponsor or exhibitor allows you to be part of the organization. You may interact directly with members, advisers, and staff, sharing your knowledge and expertise while discussing the many opportunities your business or organization offers.

Missouri FCCLA offers four sponsorship levels in addition to a la carte options:

Platinum: \$3,000

Gold: \$2,000

Silver: \$1,000

Bronze: \$500

Please review the information included in this packet as you determine the best way your organization can be part of Missouri FCCLA.

We thank you for your time and support of Missouri career and technical education!

Sincerely,



Donna Sharpe  
Missouri FCCLA State Adviser




**10,000+  
MEMBERS**




**320+  
CHAPTERS**



**33  
COMPETITIVE  
EVENTS**



**FCCLA is the ultimate leadership experience, focusing on character development, creative and critical thinking, interpersonal communications, practical knowledge and career preparation**



# SPONSORSHIP LEVELS

## EXCLUSIVE SPONSORSHIP FOR ONE ORGANIZATION

### PLATINUM LEVEL (\$3,000)

- Recognized as a Platinum Level sponsor during all general sessions.
- Listed as sponsor in conference app
- High traffic booth space during exhibits
- 1 guaranteed 1-hour workshop (topic subject to approval)
- Opportunity to include a 1 page flyer/handout in all chapter registration packets
- Sign with sponsor name/logo posted in high traffic conference areas
- Exhibit booth included as a mission in the conference GooseChase activity which guarantees traffic
- 2 sponsor-crafted post on Missouri FCCLA social media outlets (approved by Missouri FCCLA)
- Logo listed on the Missouri FCCLA web page as a sponsor.
- Competitive events sponsorship. "Title of Event, Sponsored by XYZ Company". Sponsor may assist in presenting medals for the sponsored event or present sponsor provided scholarship on stage. Sponsor may submit one judge for the sponsored event. Sponsor logo will be printed on room signs to be placed in competitive events area. (2 events)

## EXCLUSIVE SPONSORSHIP FOR ONE ORGANIZATION

### GOLD LEVEL (\$2,000)

- Recognized as a Gold Level sponsor during all general sessions.
- Listed as sponsor in conference app
- High traffic booth space during exhibits
- 1 sponsor-crafted post on Missouri FCCLA social media outlets (approved by Missouri FCCLA)
- 1 guaranteed 1-hour workshop (topic subject to approval)
- Opportunity to include a 1 page flyer/handout in all chapter registration packets
- Exhibit booth included as a mission in the conference GooseChase activity which guarantees traffic
- Competitive events sponsorship. "Title of Event, Sponsored by XYZ Company". Sponsor may submit one judge for the sponsored event. Sponsor logo will be printed on room signs to be placed in competitive events area. (2 events)

# SPONSORSHIP LEVELS

## SILVER LEVEL (\$1,000)

- Recognized as Silver Level sponsor in all general sessions
- Listed as sponsor in conference app
- Booth space during exhibits
- Opportunity to include a 1 page flyer/handout in all chapter registration packets
- 1 sponsor-crafted post on Missouri FCCLA social media outlets (approved by Missouri FCCLA)
- Competitive events sponsorship. "Title of Event, Sponsored by XYZ Company". Sponsor may submit one judge for the sponsored event. Sponsor logo will be printed on room signs to be placed in competitive events area. (1 event)

## BRONZE LEVEL (\$500)

- Listed as Bronze Level Sponsor in all general sessions
- Listed as sponsor in conference app
- Booth space during exhibits
- Competitive events sponsorship. "Title of Event, Sponsored by XYZ Company". Sponsor may submit one judge for the sponsored event. Sponsor logo will be printed on room signs to be placed in competitive events area. (1 event)

# A LA CARTE OPPORTUNITIES

## EXHIBIT

**Booth**  
**\$125**

**Front**  
**\$200**

High Traffic Placement  
Limited Number  
Available

- Monday, March 18, 8:30 am - 2:00 pm
- 1- 6' x 30" draped and skirted table
- 2 chairs
- 1 wastebasket
- 1 lunch (more available upon request and additional fee)
- Other items such as extra tables, electricity, etc. are available for an extra fee. Shipping of exhibit materials is handled by Page & Brown Convention Services. If you are interested in these items a separate document will be sent to you upon request.
- Tan-Tar-A does not allow any outside food or beverages to be brought into the exhibit areas. You will need to contact Tan-Tar-A Catering Department for any food or beverage requirements.

## MOBILE APP

**Full App**  
**\$1,000**

- Booth space during exhibits
- Sponsor recognition post on all social media platforms
- Co-branded cover image in the conference app
- Exhibit booth included as a mission in the conference GooseChase activity which guarantees traffic.

## GOOSECHASE

Digital Scavenger Hunt

**Full App**  
**\$800**

- Booth Space during exhibits
- Sponsor recognition post on all social media platforms
- Co-branded GooseChase app
- Exhibit booth included as a mission in the conference GooseChase activity which guarantees traffic.
- Opportunity to provide sponsor branded items in student prize packs.

## COMPETITIVE EVENT

**Per Event**  
**\$150**

- Competitive events sponsorship. "Title of Event, Sponsored by XYZ Company". Sponsor may submit one judge for the sponsored event. Sponsor logo will be printed on room signs to be placed in competitive events area. (1 event)

# FREQUENTLY ASKED QUESTIONS

**Q. Do I have to physically attend the conference in order to be a sponsor?**

A. While Missouri FCCLA does not require your presence at the conference, depending on the sponsorship level or options, your presence is highly encouraged to receive the full experience and fully engage with members.

**Q. What deadlines do I need to meet as an organization?**

A. After your organization selects a sponsorship package, you will receive detailed information on deadlines to receive copy, logo, and additional information. Missouri FCCLA recommends confirming your selection by February 1 to ensure your organization takes full advantage of opportunities.

**Q. What are my housing options on-site at SLC?**

A. All sponsors are welcome to make use of our reduced conference rate at Tan-Tar-A. Room rates and applicable fees are the responsibility of the sponsor.

**Q. How can I pay for my sponsorship or a la carte opportunities?**

A. At this time our organization is only set up to accept a check payment. We understand this can be an inconvenience for some, but we are happy to work with your organization to allow time for internal processing of this request.

**Q. If there are additional areas I may be interested in sponsoring, how should I inquire?**

A. Our sponsorship opportunities are made available early to ensure sponsors, and Missouri FCCLA, have time to process all information. If there are additional areas your organization is interested in being a part of, we recommend that you reach out to Donna Sharpe at [mofccla@dese.mo.gov](mailto:mofccla@dese.mo.gov) or (573) 522-6543.



# **REGISTER HERE & HELP US BUILD LEADERS**

**[HTTPS://BIT.LY/2RF2SWM](https://bit.ly/2RF2SWM)**

**REGISTER FOR:**

**2/1 - TIERED PACKAGES**

**3/1 - A LA CARTE**

**MORE INFORMATION:**

**MOFCCLA@DESE.MO.GOV**

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