CHAPTER SERVICE PROJECT PORT.  ADULT ROOM CONSULTANT

Prior to the event
- Read all information provided from the Missouri FCCLA State office for the event thoroughly.
- Bring a calculator to the State Leadership Conference for totaling points. A phone with a calculator feature/app is acceptable, but please place phone in “airplane mode” during the competition times.

At the State Leadership Conference
- Attend room consultant orientation to review specific responsibilities.
- Please place phone in “airplane mode” during competition times.
- Prior to the event, check the room setup and materials. Review room consultant information and organize evaluator materials.
- Serve as doorkeeper for the event and enforce the no spectator policy. (Exception: Media Team may be escorted into events)
- Check off participant names on time schedule following the presentation.
- Collect and review portfolios while participants are setting up. Record points on the corresponding point summary form and confer with the event lead consultant if there are any questions. Then give the portfolio to evaluators and have them score the “Portfolio” section of the rubric.
- Following the participants’ presentations, encourage evaluators to make constructive and thorough comments on the rubrics or provided comment sheets.
- Keep evaluators on schedule and check for blank areas on rubrics.
- Try to “dovetail” time allotment if possible. Collect participant portfolio while judges finish from previous presentation.
- Total points on rubrics and point summary form and indicate final rating. Show evaluators final ratings for each participant and have evaluators initial the rubric next to the Total Points box and in the space provided on the point summary form. If ratings are not consistent, remind evaluators that evaluation team is asked to be within a 10-point range. Level 1 cannot be below 60.
- Make sure participants take all materials with them at the end of their presentation.
- Collect and return rubrics and point summary forms to the Lead Consultant as completed.
- At the end of the day complete the volunteer evaluation form and submit to the youth room consultant.
- Collect and return supplies to the Lead Consultant.
- Assist with Recognition Session as needed.

DO NOT DISCUSS RATINGS WITH ANYONE PRIOR TO RECOGNITION SESSION.
Prior to the event

- Read all information provided from the Missouri FCCLA State office for the event thoroughly.
- Bring a calculator to the State Leadership Conference for totaling points. A phone with a calculator feature/app is acceptable, but please place phone in “airplane mode” during the competition times.

At the State Leadership Conference

- Attend room consultant orientation to review specific responsibilities.
- Please place phone in “airplane mode” during competition times.
- Assist adult room consultants as needed.
- Escort participants to the designated presentation area.
- Serve as timekeeper for the event.
  - allow for the adult room consultants and evaluators up to 5 minutes to review the portfolio
  - begin timing as participants begin their oral presentation
  - hold up warning card at 9 minutes (one minute warning)
  - stop participants at 10 minutes
  - allow 5 minutes for questioning by evaluators
- Direct participants outside of the event room after the evaluator questions so evaluators may complete rubrics. Make sure participants take their materials with them.
- Thank the participants for their work and presentation.
- Allow evaluators a few minutes to write comments and discuss the entry among themselves before ushering in the next participant.
- At the end of the day complete the volunteer evaluation form and collect completed evaluations from the evaluators and adult room consultant. Return evaluations to the Lead Consultant with the other competition materials.
- Thank evaluators at the end of the event.
- Assist with Recognition Session as needed.

DO NOT DISCUSS RATINGS WITH ANYONE PRIOR TO RECOGNITION SESSION.
Prior to the event
- Read all information provided from the Missouri FCCLA State office for the event thoroughly.
- Bring a calculator to the State Leadership Conference for totaling points. A phone with a calculator feature/app is acceptable, but please place phone in “airplane mode” during the competition times.

At the State Leadership Conference
- Please place phone in “airplane mode” during competition times.
- Review the participant portfolio with the adult room consultant 5 minutes prior to the presentation and score the “Portfolio” section of the rubric.
- Participants may give up to a 10 minute oral presentation of their project to the evaluators.
- Following the oral presentation, evaluators will have 5 minutes to question participants to determine their knowledge of the subject or to ask for clarification.
- Score the entry and discuss in private with the other evaluators on your team.
- Spend a few minutes reviewing strengths and areas for improvement of the presentation. Make written remarks on the rubric or the provided comment sheets.
- Complete the rubric and initial the rubric next to the “Total Score” box at the bottom of the second page.
- Submit the final rubric and any additional comment sheets to the adult room consultant for review.
- Once the adult room consultant has finished reviewing and totaling the participants’ score, double check for accuracy and initial the Point Summary Form where directed.
- At the end of the day complete the volunteer evaluation form and submit to the youth room consultant.
- Thank the room consultants for their assistance and work throughout the day.

DO NOT INFORM PARTICIPANTS OF THEIR SCORE OR RATING!
Chapter Service Project Portfolio, a team event, recognizes chapters that develop and implement an in-depth service project that makes a worthwhile contribution to families, schools, and communities. Students must use Family and Consumer Sciences content and skills to address and take action on a community need. Participants must prepare a portfolio and an oral presentation.

**EVENT LEVELS**

Level 1: through grade 8  
Level 2: grades 9–10  
Level 3: grades 11–12  

See page 83 for more information on event levels.

**ELIGIBILITY & GENERAL INFORMATION**

1. Review “Eligibility and General Rules for All Levels of Competition” on page 85 prior to event planning and preparation.  
2. Participants are encouraged to bring fully charged devices such as laptops, tablets, etc., to use for electronic portfolio presentation.  
3. Chapters with multiple entries in this event must submit different projects for each entry. All projects must be developed and completed during a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference, and must be the work of the participant(s) only.  
4. National Leadership Conference participants will view the online orientation video found on the official FCCLA YouTube channel, available in early June. Each entry must complete and submit the required form to the event room consultant at the time of competition. Only one form per entry is required. Contact State Advisers for orientation procedures for competitions prior to National Leadership Conference.

### GENERAL INFORMATION

<table>
<thead>
<tr>
<th>Number of Participants per Entry</th>
<th>Prepare Ahead of Time</th>
<th>Equipment Provided</th>
<th>Competition Dress Code</th>
<th>Participant Set Up / Prep Time</th>
<th>Room Consultant &amp; Evaluator Review Time</th>
<th>Maximum Oral Presentation Time</th>
<th>Evaluation Interview Time</th>
<th>Total Event Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-3</td>
<td>Portfolio, Oral Presentation</td>
<td>Table – yes Electrical Access – no Wall Space – no Supplies - no</td>
<td>Official dress -or- Professional dress – or costume appropriate to event</td>
<td>5 minutes prior to presentation</td>
<td>1-minute warning at 9 minutes; stopped at 10 minutes</td>
<td>5 minutes</td>
<td>25 minutes</td>
<td></td>
</tr>
</tbody>
</table>

### PRESENTATION ELEMENTS ALLOWED

<table>
<thead>
<tr>
<th>Audio</th>
<th>Costumes</th>
<th>Easel(s)</th>
<th>File Folder</th>
<th>Flip Chart(s)</th>
<th>Portfolio</th>
<th>Props/Pointers</th>
<th>Skits</th>
<th>Presentation Equipment</th>
<th>Visuals</th>
</tr>
</thead>
<tbody>
<tr>
<td>◼</td>
<td>◼</td>
<td>□</td>
<td>◼</td>
<td>◼</td>
<td>□</td>
<td>◼</td>
<td>□</td>
<td>*</td>
<td>◼</td>
</tr>
</tbody>
</table>

* Presentation Equipment is allowed only for presentation of electronic portfolio.
CHAPTER SERVICE PROJECT PORTFOLIO

Procedures and Time Requirements

<table>
<thead>
<tr>
<th>Time Required</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 minutes</td>
<td>Each entry will submit a portfolio (hardcopy or electronic) to the event room consultant at the designated participation time. Room consultants and evaluators will have 5 minutes to preview the portfolio before the presentation begins.</td>
</tr>
<tr>
<td>10 minutes</td>
<td>The oral presentation may be up to 10 minutes in length. A one-minute warning will be given at 9 minutes. Participants will be stopped at 10 minutes.</td>
</tr>
<tr>
<td>5 minutes</td>
<td>Following the presentation, evaluators will have 5 minutes to interview participants.</td>
</tr>
<tr>
<td>5 minutes</td>
<td>Evaluators will have up to 5 minutes to use the rubric to score and write comments for participants.</td>
</tr>
</tbody>
</table>

Specifications

Hardcopy Portfolio

The portfolio is a collection of materials used to document and illustrate the work of the project. Materials must be contained in the official STAR Events binder obtained from the FCCLA national emblematic supplier. A decorative and/or informative cover may be included. All materials, including the content divider pages, must fit within the cover, be one-sided, and may not exceed 19 pages, as described below. Divider page tabs may extend up to 1" outside the cover. Once a hardcopy portfolio has been turned in to evaluators, participants may not switch to an electronic portfolio.

Electronic Portfolio

An electronic portfolio may be either in PowerPoint, Prezi, or other electronic format that can be viewed by the evaluators and room consultants prior to the oral presentation. The electronic portfolio and the hardware (method) to view it (i.e., equipment, files, projectors, screens, laptops) will be turned in to the room consultant at the designated participation time. Participants assume the responsibility of providing the technology used to show the evaluators the project. Once an electronic portfolio is turned in to the evaluators, participants may not switch to a hardcopy portfolio. Portfolio may not exceed 30 slides, as described below.

<table>
<thead>
<tr>
<th>Specification</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Identification Page</td>
<td>Plain paper or slide, with no graphics or decorations; must include participant's name(s), chapter name, school, city, state, event name, and project title.</td>
</tr>
<tr>
<td>Table of Contents</td>
<td>List the parts of the portfolio in the order in which the parts appear.</td>
</tr>
<tr>
<td>FCCLA Planning Process Summary Page</td>
<td>Summarize how each step of the Planning Process was used to plan and implement the project; use of the Planning Process may also be described in the oral presentation.</td>
</tr>
<tr>
<td>Evidence of Online Project Summary Submission</td>
<td>Complete the online project summary form located on the “Surveys” tab of the FCCLA Portal, and include signed proof of submission in the portfolio.</td>
</tr>
<tr>
<td>Content Divider Pages or Sections</td>
<td>Use 0 to 5 content divider/section pages or slides. Content divider/section pages may be tabbed, may contain a title, a section name, graphic elements, thematic decorations, and/or page numbers. They must not include any other content.</td>
</tr>
<tr>
<td>Portfolio Appearance</td>
<td>Portfolio should be neat, legible.</td>
</tr>
<tr>
<td>Identify Concerns: Address Special Needs</td>
<td>Project addresses an urgent and significant need in the school, community, and world. Research methods such as surveys, interviews, reports, readings, observations were used for gathering data. Technology may have been used to gather data.</td>
</tr>
<tr>
<td>Identify Concerns: Target Audience</td>
<td>Research and consideration were given to develop an appropriate project for a specific audience.</td>
</tr>
</tbody>
</table>
Chapter Service Project Portfolio Specifications (continued)

<table>
<thead>
<tr>
<th>Up to 10 8 ½” x 11” pages or 20 slides</th>
<th><strong>Set a Goal: Goals/Mission</strong></th>
<th>Project’s goals and mission are clear and stated based on needs and research.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Set a Goal: Reflects FCCLA Purposes</strong></td>
<td></td>
<td>Project is related to at least one of the organization’s eight purposes, and</td>
</tr>
<tr>
<td></td>
<td></td>
<td>may also relate to the mission of FCCLA or the organization’s strategic plan.</td>
</tr>
<tr>
<td><strong>Set a Goal: Relates to Family and Consumer Sciences</strong></td>
<td></td>
<td>Project relates to family and consumer sciences content, standards and the</td>
</tr>
<tr>
<td></td>
<td></td>
<td>knowledge and skills of members learned in family and consumer sciences areas is utilized.</td>
</tr>
<tr>
<td><strong>Form a Plan: Scope</strong></td>
<td></td>
<td>Include evidence that the scope of the project is rigorous and thorough.</td>
</tr>
<tr>
<td><strong>Form a Plan: Project Organization</strong></td>
<td></td>
<td>Project was planned with alternative actions, consequences of various</td>
</tr>
<tr>
<td></td>
<td></td>
<td>actions and barriers or challenges addressed.</td>
</tr>
<tr>
<td><strong>Form a Plan: Partners</strong></td>
<td></td>
<td>Include partnerships and cooperative actions taken.</td>
</tr>
<tr>
<td><strong>Form a Plan: Work Plan</strong></td>
<td></td>
<td>Work plans for members and volunteers are detailed and specific.</td>
</tr>
<tr>
<td><strong>Form a Plan: Timeline</strong></td>
<td></td>
<td>Project was planned for the time involved in implementing the project.</td>
</tr>
<tr>
<td><strong>Form a Plan: Activities, Tasks and Roles</strong></td>
<td></td>
<td>Activities were planned for various roles, tasks of the members and</td>
</tr>
<tr>
<td></td>
<td></td>
<td>volunteers.</td>
</tr>
<tr>
<td><strong>Form a Plan: Budget</strong></td>
<td></td>
<td>Project budget was developed to reflect the project goals and is detailed and</td>
</tr>
<tr>
<td></td>
<td></td>
<td>thorough.</td>
</tr>
<tr>
<td><strong>Form a Plan: Increase Awareness/Public Relations</strong></td>
<td></td>
<td>Project plans include media outreach, involvement of elected officials, and</td>
</tr>
<tr>
<td></td>
<td></td>
<td>positive messages about FCCLA and Family and Consumer Sciences.</td>
</tr>
<tr>
<td><strong>Act: Project Impact</strong></td>
<td></td>
<td>Include evidence that the intended impact of the project was reached or</td>
</tr>
<tr>
<td></td>
<td></td>
<td>reasons why it was not.</td>
</tr>
<tr>
<td><strong>Act: Youth Involved and Volunteer Recruitment</strong></td>
<td></td>
<td>Project is youth-led and involves volunteers. Nontraditional volunteers</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(culturally inclusive, special needs, older people, etc.) are sought for their</td>
</tr>
<tr>
<td></td>
<td></td>
<td>involvement.</td>
</tr>
<tr>
<td><strong>Act: Uniqueness</strong></td>
<td></td>
<td>Project should be uniquely designed by youth to meet the needs and</td>
</tr>
<tr>
<td></td>
<td></td>
<td>audience intended. Project that is an annual project, a previous project or</td>
</tr>
<tr>
<td></td>
<td></td>
<td>not unique will not receive as many points on the rubric.</td>
</tr>
<tr>
<td><strong>Follow Up: Evaluation and Follow up</strong></td>
<td></td>
<td>Utilize methods for evaluation such as pre- and post-surveys, interviews,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>reports, observations, and formal evaluations.</td>
</tr>
</tbody>
</table>

**Oral Presentation**

The oral presentation may be up to 10 minutes in length and is delivered to the evaluators. The presentation should explain the specifics of the project and its outcomes. Participants may not carry in additional visuals or props for the oral presentation.

<table>
<thead>
<tr>
<th>Organization/Delivery</th>
<th>Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize program of work.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use of Portfolio During Presentation</td>
<td>Use the portfolio to describe all phases of the project.</td>
</tr>
<tr>
<td>Voice</td>
<td>Speak clearly with appropriate pitch, tempo, and volume.</td>
</tr>
<tr>
<td>Body Language/Clothing Choice</td>
<td>Use appropriate body language including posture, mannerisms, eye contact, and appropriate handling of portfolio and notes, or note cards if used. Wear FCCLA official dress, professional dress, or costume appropriate for the nature of the presentation.</td>
</tr>
<tr>
<td>Grammar/Word Usage/ Pronunciation</td>
<td>Use proper grammar, word usage, and pronunciation.</td>
</tr>
<tr>
<td>Responses to Evaluators’ Questions</td>
<td>Provide clear and concise answers to evaluators’ questions regarding project. Adjust communication to the evaluators’ questions. All team members involved in responding to questions.</td>
</tr>
</tbody>
</table>
STAR Events Point Summary Form
CHAPTER SERVICE PROJECT PORTFOLIO

Name of Participant ____________________________________________
Chapter __________________________________________ State_______
Team #_________ Station #______ Level______

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, write “No Show” across the top and return with other forms. Do NOT change team or station numbers.

2. Before student presentation, the room consultants must check participants' portfolio using the criteria and standards listed below and fill in the boxes.

3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators’ verification. Place this form in front of the completed rubrics and staple all items related to the presentation together.

4. At the end of competition in the room, double check all scores, names, and team numbers to ensure accuracy. Sort results by team order and turn in to the Lead or Assistant Lead Consultant.

5. Check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

<table>
<thead>
<tr>
<th>ROOM CONSULTANT CHECK</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Packet</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>0</td>
</tr>
<tr>
<td>Event Online Orientation Documentation</td>
<td></td>
</tr>
<tr>
<td>Official documentation not provided at presentation time or signed by adviser</td>
<td>0</td>
</tr>
<tr>
<td>Hardcopy Portfolio</td>
<td></td>
</tr>
<tr>
<td>Binder is not the official FCCLA binder</td>
<td>0</td>
</tr>
<tr>
<td>Electronic Portfolio not in viewable format to the evaluators</td>
<td>1</td>
</tr>
<tr>
<td>Portfolio Pages</td>
<td></td>
</tr>
<tr>
<td>Portfolio exceeds the page limit</td>
<td>0</td>
</tr>
<tr>
<td>Portfolio contains no more than 19 single-sided pages or 30 slides completed correctly, including:</td>
<td></td>
</tr>
<tr>
<td>• 1 project ID page or slide</td>
<td></td>
</tr>
<tr>
<td>• 1 table of contents page or slide</td>
<td></td>
</tr>
<tr>
<td>• 1 Planning Process summary page or 2 slides</td>
<td></td>
</tr>
<tr>
<td>• Project Summary Submission Proof</td>
<td></td>
</tr>
<tr>
<td>• Up to 5 content divider pages or slides</td>
<td></td>
</tr>
<tr>
<td>• Up to 10 content pages or 20 content slides</td>
<td></td>
</tr>
<tr>
<td>Punctuality</td>
<td></td>
</tr>
<tr>
<td>Participant was late for presentation</td>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EVALUATORS’ SCORES</th>
<th>ROOM CONSULTANT TOTAL</th>
<th>AVERAGE EVALUATOR SCORE</th>
<th>FINAL SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evaluator 1 ________</td>
<td>Initials __________</td>
<td>(10 points possible)</td>
<td>(Average Evaluator Score plus Room Consultant Total)</td>
</tr>
<tr>
<td>Evaluator 2 ________</td>
<td>Initials __________</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evaluator 3 ________</td>
<td>Initials __________</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Score ________</td>
<td>divided by number of evaluators</td>
<td></td>
<td></td>
</tr>
<tr>
<td>= AVERAGE EVALUATOR SCORE</td>
<td>Rounding only to the nearest hundredth (i.e. 79.99 not 80.00)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

RATING ACHIEVED (circle one) Gold: 90-100 Silver: 70-89.99 Bronze: 1-69.99

VERIFICATION OF FINAL SCORE AND RATING (please initial)

Evaluator 1 ________ Evaluator 2 ________ Evaluator 3 ________ Adult Room Consultant ________ Event Lead Consultant ________
### Form a Plan

- Roles
- Activities/Tasks and Efforts/Partners
- Organization
- Project's Scope
- Goals/Mission
- Reflects FCCLA Purposes
- Family and Consumer Sciences Content and Skills
- Project Scope
- Project's Organization
- Cooperative Efforts/Partners
- Work Plan
- Timeline
- Activities/Tasks and Roles

### FCCLA PORTFOLIO

<table>
<thead>
<tr>
<th>PORTFOLIO</th>
<th>State</th>
<th>Team #</th>
<th>Station #</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning Process Summary Page</td>
<td>0-5 points</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Planning Process summary not provided</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inadequate steps in the Planning Process are presented</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All Planning Process steps are presented but not summarized</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All Planning Process steps are summarized</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evidence that the Planning Process was utilized to plan project</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Planning Process is used to plan the project. Each step is fully explained</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project involves most members and extended beyond the chapter membership to include community, school, and Consumer Sciences knowledge standards. Participant members use many different FCS skills in plans and action</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The project addresses a need for family, school, community, or family and Consumer Sciences, gather data and are described in detail</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project is related to the national FCS standards. Participant members use many different FCS skills in plans and action</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project is similar to other efforts or an annual event. Challenges and barriers are evaluated</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project may be similar to other efforts or an annual event. Challenges and barriers are evaluated</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project is related to the national FCS standards. Participant members use many different FCS skills in plans and action</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project involved multiple partners, planning meetings, task descriptions and efforts, has a wide scope, uses technology, and is unique. Barriers are considered and resolved</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The project was designed for the intended audience</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The project is related to the national FCS standards. Participant members use many different FCS skills in plans and action</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project is similar to other efforts or an annual event. Challenges and barriers are evaluated</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project may be similar to other efforts or an annual event. Challenges and barriers are evaluated</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project is related to the national FCS standards. Participant members use many different FCS skills in plans and action</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project involved multiple partners, planning meetings, task descriptions and efforts, has a wide scope, uses technology, and is unique. Barriers are considered and resolved</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Name of Participant

<table>
<thead>
<tr>
<th>Addressed a Specific Need</th>
<th>Identify Concerns</th>
<th>0-4 points</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No evidence shown</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Limited needs identified</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project needs are addressed but somewhat unclear or vague</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Project addresses a need for family, school, community or Family and Consumer Sciences</td>
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<tr>
<td>Research methods were used to identify an urgent and significant need for school, community, global or for Family and Consumer Sciences, gather data and are described in detail</td>
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</table>

### Target Audience

| Identify Concerns | 0-3 points | | | | |
|------------------|------------|----------|-----------------|-----------------|
| No mention of the intended audience | | | | | |
| Little consideration for intended audience | | | | | |
| It is evident that the project was designed for the intended audience | | | | | |
| Project is appropriate for the specific attributes of the intended audience | | | | | |

### Goals/Mission

| Set a Goal | 0-3 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| Goals are missing | | | | | |
| Goals are limited in scope | | | | | |
| Goals and mission are explained | | | | | |
| Goals/mission relate to needs and rationale for the project is evident | | | | | |

### Reflects FCCLA Purposes

| Set a Goal | 0-2 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| Did not refer to a purpose | | | | | |
| FCCLA Purposes are briefly mentioned | | | | | |
| The link to FCCLA Purposes is explained in detail | | | | | |

### Family and Consumer Sciences Content and Skills

| Set a Goal | 0-3 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| FCS not mentioned | | | | | |
| Relationship of project to Family and Consumer Sciences is not mentioned or vague | | | | | |
| The project relates to Family and Consumer Sciences knowledge and skills | | | | | |
| Project is related to the national FCS standards. Participant members use many different FCS skills in plans and action | | | | | |

### Project Scope

| Form a Plan | 0-3 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| No evidence | | | | | |
| Project is limited in scope | | | | | |
| Project may be similar to other efforts or an annual event. Challenges and barriers are evaluated | | | | | |
| Project involved multiple partners, planning meetings, task descriptions and efforts, has a wide scope, uses technology, and is unique. Barriers are considered and resolved | | | | | |

### Project's Organization

| Form a Plan | 0-4 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| Little organization is evident | | | | | |
| Organization is difficult to follow, not concise, not thorough | | | | | |
| The plan is thorough, but could be organized more efficiently to make communication with volunteers effective | | | | | |
| The plan is thorough and is organized in sequence | | | | | |
| The project members identified standards, examined alternative actions, considered consequences of various alternative, and selected acceptable alternatives | | | | | |

### Cooperative Efforts/Partners

| Form a Plan | 0-3 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| No evidence shown | | | | | |
| Cooperative effort is limited | | | | | |
| Partners are limited in scope | | | | | |
| Extensive effort to involve partners. Participants were creative and thoughtful in recruiting cooperative partners | | | | | |

### Work Plan

| Form a Plan | 0-3 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| No work plan | | | | | |
| The project work plan of assigned tasks has limited details | | | | | |
| Work plan has some details and evidence of planning | | | | | |
| Work plan is explained in detail and is extensive | | | | | |

### Timeline

| Form a Plan | 0-3 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| No timeline | | | | | |
| A limited timeline is explained | | | | | |
| Timeline explained with some detail. A work plan of assigned tasks has limited details | | | | | |
| Timeline has many steps and processes, tasks are explained | | | | | |

### Activities/Tasks and Roles

| Form a Plan | 0-3 points | | | | |
|-------------|------------|----------|-----------------|-----------------|
| None indicated | | | | | |
| Project’s activities are limited and involve limited members | | | | | |
| Project involves most members and plan includes detailed activities/roles/tasks | | | | | |
| Project extends beyond the membership to include community, school or additional volunteers | | | | | |
Chapter Service Project Portfolio Rubric (continued)

<table>
<thead>
<tr>
<th>Points</th>
<th>0</th>
<th>1</th>
<th>2</th>
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<tbody>
<tr>
<td>Budget</td>
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<tr>
<td>Form a Plan</td>
<td>No budget provided</td>
<td>Budget is evident</td>
<td>Budget reflects the project's goals</td>
<td>Budget is detailed and thoughtful with additional resources were sought and described. Many partners are evident to assist with the resources of the project</td>
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<td>Increase</td>
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<tr>
<td>Awareness Public Relations</td>
<td>No activities shown</td>
<td>Efforts are evident the project increases awareness of FCCLA and Family and Consumer Sciences</td>
<td>Multiple strategies for media, outreach and publicity are evident</td>
<td>Project positively increased awareness of FCCLA and FCS with many of these audiences: peers, community, public, elected officials, school administrators, and school board</td>
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<tr>
<td>Project Impact</td>
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<tr>
<td>Act</td>
<td>Impact missing</td>
<td>Impact on community or chapter members is explained in a limited way</td>
<td>Impact of project is shown and evident in a variety of methods and data, statistics, surveys and information</td>
<td>Impact is significant with data, statistics, surveys and information</td>
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<tr>
<td>Youth Involved and Volunteer Recruitment</td>
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<tr>
<td>Act</td>
<td>Project is not youth led. Volunteers were not recruited</td>
<td>Project is youth-led and members volunteered</td>
<td>Project is youth-led. Volunteers were recruited beyond chapter membership with people not usually invited to participate (older persons, cultural diversity, persons with special needs)</td>
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<tr>
<td>Uniqueness</td>
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<tr>
<td>Act</td>
<td>Project is not unique</td>
<td>Project has been done previously or is a project designed to a similar effort</td>
<td>Project is unique in its approach to solve a problem or meet a need</td>
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<td>Evaluation</td>
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<tr>
<td>Follow Up</td>
<td>No evidence of follow up and evaluation</td>
<td>Evaluation is evident. Some strategies are used for follow up</td>
<td>Evaluation involves multiple strategies, interviews, surveys, pre and post tests, reports. Follow up includes plans for replication, and appreciation and recognition</td>
<td>Evaluation involves multiple strategies, interviews, surveys, pre and post tests, reports and used technology. Follow up includes replication plans, future efforts, lessons learned, and appreciation/recognition</td>
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**ORAL PRESENTATION**

<table>
<thead>
<tr>
<th>Organization/ Delivery</th>
<th>0 – 10 points</th>
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<tbody>
<tr>
<td>Presentation is not done or presented briefly and does not cover components of the project</td>
<td>Presentation covers some topic elements</td>
<td>Presentation covers all topic elements but with minimal information</td>
<td>Presentation gives complete information but does not explain the project well</td>
<td>Presentation covers information completely but does not flow well</td>
<td>Presentation covers all relevant information with a seamless and logical delivery</td>
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<tr>
<td>Use of Portfolio during Presentation</td>
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<tr>
<td>Portfolio not used during presentation</td>
<td>Portfolio used to limit amount of speaking time</td>
<td>Portfolio used minimally during presentation</td>
<td>Portfolio incorporated thoroughly throughout presentation</td>
<td>Portfolio used effectively throughout presentation</td>
<td>Presentation moves seamlessly from oral presentation and portfolio</td>
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<tr>
<td>Voice – pitch, tempo, volume</td>
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<tr>
<td>Voice qualities not used effectively</td>
<td>Voice quality is adequate</td>
<td>Voice quality is good, but could improve</td>
<td>Voice quality is outstanding and pleasing</td>
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<tr>
<td>Body Language/ Clothing Choice</td>
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<tr>
<td>Uses inappropriate gestures, posture or mannerisms, avoids eye contact/inappropriate clothing</td>
<td>Gestures, posture, mannerisms and eye contact is inconsistent/clothing is inappropriate</td>
<td>Gestures, posture, mannerisms, eye contact, and clothing are appropriate</td>
<td>Gestures, posture, mannerisms, eye contact, and clothing enhance presentation</td>
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<td>Grammar/Word Usage/ Pronunciation</td>
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<tr>
<td>Extensive (more than 5) grammatical and pronunciation errors</td>
<td>Some (3-5) grammatical and pronunciation errors</td>
<td>Few (1-2) grammatical and pronunciation errors</td>
<td>Presentation has no grammatical or pronunciation errors</td>
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<td>Responses to Evaluators’ Questions</td>
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<tr>
<td>Did not answer evaluators’ questions</td>
<td>Unable to answer some questions</td>
<td>Responded to all questions but without ease or accuracy</td>
<td>Responded adequately to all questions</td>
<td>Gave appropriate responses to evaluators’ questions</td>
<td>Responses to questions were appropriate and given without hesitation</td>
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**Evaluator’s Comments – include two things done well and two opportunities for improvement:**

**TOTAL** (90 points possible)

Evaluator #
Evaluator Initial ___
Room Consultant Initial ___