Family, Career and Community Leaders of America (FCCLA) is the youth leadership organization for Family and Consumer Sciences Education. It completes the Family and Consumer Sciences Education program by involving students in hands-on, meaningful experiences that reach beyond the classroom and provide authentic and student-directed learning.

**FCCLA Advantages for Administrators**

FCCLA brings classroom lessons to life. Integrating FCCLA into the classroom—

- enriches student learning and improves self-esteem;
- involves all Family and Consumer Sciences students, thereby serving youth with a range of ability levels, economic situations, and cultural influences;
- provides opportunities to implement and assess student mastery of the Family and Consumer Sciences National Standards;
- revitalizes teaching and learning.

At the heart of FCCLA is student involvement in projects and activities they plan, carry out, and evaluate themselves. Chapter projects and activities stem from and enhance Family and Consumer Sciences programs of study. With FCCLA in the classroom, most of these experiences occur during class time. Some assignments and small-group projects may also occur outside of class.

Through their FCCLA involvement, students sort out thoughts, analyze situations, set goals, interact with others, apply classroom knowledge, and become leaders in today’s—and tomorrow’s—families, careers, and communities. Many agree that this is exactly what schools and educators need to offer young people.

**FCCLA offers unique advantages for administrators.**

- FCCLA provides a ready-to-use framework for implementing educational priorities, such as school-to-career efforts, cooperative learning, standards and competencies, and volunteerism/citizenship requirements.
- Through project activities and publicity efforts, FCCLA reaches into the community to demonstrate how academic lessons are applied.
- FCCLA excites students about learning and makes them enthusiastic ambassadors for the school.
- Integrated FCCLA offers recognition for a diverse population of students, including many who are not otherwise involved in school activities.
- District/region, state, and national recognition in FCCLA programs strengthens the public’s image of the school.
- FCCLA chapters’ service projects build community goodwill and support.
- Integrated FCCLA is a highly effective way to help students explore careers and prepare for the transition into the work force or higher education.

Your support of FCCLA is a key element of its success. By extending this opportunity to students, you help them build leadership for families, careers, and communities.