

# Missouri FCCLA Media Team — State Leadership Conference

## What is the FCCLA Media Team?

The Missouri FCCLA Media Team is a team of up to six volunteers who have an interest in technology and social media. They will be updating the official Missouri FCCLA blog, Facebook® page and Twitter® feed with conference news and photos from their own unique perspectives. The Media Team will provide real-time updates to conference attendees as well as those unable to attend the meeting, such as parents, administrators, and other chapter members.

## Who is eligible to apply?

Potential Media Team members must have experience with social media tools, including Facebook®, Twitter®, or blogging. Media Team members will also be taking photos and videos, so experience with simple photo editing and movie making tools such as Animoto® or Microsoft Movie Maker is a plus. Media Team members should be good writers—students who know how to write in a concise, informational, but yet conversational style.

In order to be eligible to be a member of the Missouri FCCLA Media Team, complete this form and submit by March 1. You will be notified by March 11 if your application has been accepted. Selected media team members will receive a \$75 refund toward their conference registration, *after* successfully completing their Media Team assignments.

**Members**—Missouri FCCLA members in their junior or senior year in high school are eligible to apply. Previous attendance at a state leadership conference is not required.

**Advisers**—Interested Missouri FCCLA advisers are encouraged to apply.

## What is the commitment?

Those selected as Media Team members will be expected to complete daily assignments by a set deadline schedule as well as attend all general sessions. Media Team members will be assigned duties that best fit their skills and meet the state association needs. All members of the Media Team will report to the Media Team Coordinator. Examples of work include taking photographs to be used on the blog or in a day in review video, editing photos and videos, and updating the official Missouri FCCLA social media sites.

Application available via: [https://mofccla.formstack.com/forms/2019\\_slc\\_media\\_team\\_application](https://mofccla.formstack.com/forms/2019_slc_media_team_application)

Deadline: **March 1**

Questions? Contact Donna Sharpe, State Adviser ([mofccla@dese.mo.gov](mailto:mofccla@dese.mo.gov)).

## Missouri FCCLA Media Team Signature Page

We have been made aware of and support that the below student is applying to be part of the Missouri FCCLA State Leadership Conference Media Team. We have been provided with the guidelines and understand the commitment required of the participant.

All applicants must be registered to attend the State Leadership Conference prior to being selected. Registration refunds will not be given for students who are not selected. Selected students must complete daily assignments and tasks in order to have a refund of the registration fee issued.

If selected, I agree to fully participate as a member of the Missouri FCCLA Media Team and fulfill duties assigned to me. I understand that the work I perform is on behalf of Missouri FCCLA and is therefore licensed under a Creative Commons Attribution-Noncommercial-No Derivative Works 3.0 United States License and is property of Missouri FCCLA. I will receive no payment for my contributions, but will receive a refund for conference registration as described above.

Name of Applicant: \_\_\_\_\_

Chapter: \_\_\_\_\_

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Adviser Signature

\_\_\_\_\_  
Administrator Signature

\_\_\_\_\_  
Parent or Guardian Signature

This document must be signed and included with the online application

Deadline: **March 1**