Missouri Family, Career and Community Leaders of America
2019-2020 STATE EXECUTIVE COUNCIL

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Leadership is the capacity to translate vision into reality. — Warren G. Bennis
Innovation distinguishes between a leader and a follower. — Steve Jobs
The task of a leader is to get his people from where they are to where they have not been. — Henry Kissinger
INTRODUCTION

This handbook has been designed to acquaint the Missouri Family, Career and Community Leaders of America members with their organization at the national, state, regional, and local levels. It is hoped that each member will encourage the growth of our organization in schools, inform the public, and work toward new horizons.

OPENING CEREMONY

President: Gives a rap with the gavel, signaling the officers and members to stand and says:

“We are members of Family, Career and Community Leaders of America. Our mission is to promote personal growth and leadership development through family and consumer sciences education.”

Officers: “Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.”

Members: “As we work toward the accomplishment of our goals, we learn cooperation, take responsibility, develop leadership and give service.”

President: “This meeting of the ____________ Chapter of Family, Career and Community Leaders of America is now in session. You may be seated.”

CLOSING CEREMONY

President: “Members, please stand.”

“FCCLA members, we are challenged to accept the responsibility of making decisions that affect our lives today and the world tomorrow. Let us repeat our Creed.”

Members: (Repeat Creed)

CREED

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.
For we have the clear consciousness of seeking old and precious values,
For we are the builders of homes,
Homes for America’s future,
Homes where living will be the expression of everything that is good and fair,
Homes where truth and love and security and faith will be realities, not dreams.

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.

MOTTO

Toward New Horizons

TAG LINE

FCCLA: The Ultimate Leadership Experience

The future belongs to those who believe in the beauty of their dreams. — Eleanor Roosevelt
MISSION

FCCLA seeks to promote personal growth and leadership development through family and consumer sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through:

- Character development;
- Creative and critical thinking;
- Interpersonal communication;
- Practical knowledge; and
- Career preparation.

PURPOSES

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as the basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and women in today's society.
8. To promote family and consumer sciences education and related occupations.

COLORS

The colors are red and white. Red symbolizes strength, courage, and determination: personal qualities leading to happiness through a positive self-image. White symbolizes sincerity of purpose and integrity of action: qualities that help individuals build a better tomorrow.

FLOWER

The red rose represents the organization because it gives joy through its beauty and fragrance. It symbolizes a desire for beauty in everyday living.

EMBLEM AND MEANING

The FCCLA emblem shows that FCCLA is a dynamic, active organization bound for the future. The dominant collegiate lettering articulates a focus on education and student leadership. The swooping arch embodies an active organization that moves toward new arenas. The color of the emblem is one of the organizational colors — red.

FCCLA PIN

The pin is a reproduction of the FCCLA emblem. Members, advisers, honorary members, Alumni & Associates members, and chapter parents may wear the pin. The FCCLA pin is to be worn over the heart. The guard should be placed level with the lower point of the pin.

Honesty is the first chapter in the book of wisdom. — Thomas Jefferson
Family, Career and Community Leaders of America (then Future Homemakers of America) grew out of various state and local high school home economics clubs, which were known by different names and had no unified program. Visualizing what could be accomplished if all clubs combined efforts by working together, members of the American Home Economics Association (now American Association of Family and Consumer Sciences) and the Home Economics Education staff of the U.S. Office (now Department) of Education, together with student representatives of the various home economics clubs, took the lead in forming the national organization.

**February 1917** – The signing of the first National Vocational Education Act by President Woodrow Wilson brought into being federally supported state-conducted programs of vocational education, which included home economics. Through home economics education, the foundation was laid for the development of the organization as an integral part of the program.

**June 11, 1945** – Future Homemakers of America was founded in Chicago as the national organization for home economics students in the secondary schools, both public and private. During 1945, New Homemakers of America was founded for black students in 16 states where schools were segregated by state law.

**April 1, 1946** – Missouri was chartered as the twenty-ninth state association to affiliate with the national Future Homemakers of America.

**July 1948** – The first national convention was held in Kansas City, Missouri and was attended by 2,000 delegates.

**July 1965** – Future Homemakers of America and New Homemakers of America merged into one organization, keeping the name of Future Homemakers of America.

**May 1971** – HERO chapters were established as a part of Future Homemakers of America to meet the needs of students in home economics related occupation courses.

**July 1977** – The FHA/HERO emblem design was developed and approved.

**July 1983** – FHA/HERO’s national headquarters and leadership center was dedicated and is located in Reston, Virginia. STAR Events (Students Taking Action with Recognition) began with three events offered: Chapter Activities, Job Interview, and Illustrated Talk.

**July 1995** – National Leadership Meeting voting delegates approved a bylaws amendment to change all references to “home economics” in the bylaws to “family and consumer sciences.”

**July 7, 1999** – National Leadership Meeting voting delegates approve the name change from Future Homemakers of America to Family, Career and Community Leaders of America. Member types were referred to as comprehensive and occupational.

**September 2003** – “The Ultimate Leadership Experience” – the tagline chosen by members – was used on all national materials.

More detailed historical information can be found in “The Handbook to Ultimate Leadership” available from www.fcclainc.org.
WHAT IS FCCLA?

Family, Career and Community Leaders of America (FCCLA) is a national organization of students who have taken or are taking a course in comprehensive or occupational family and consumer sciences classes through grade 12. It is open to students of all races and religious beliefs.

FCCLA is one of the nation's largest Career and Technical Student Organization (CTSO). It involves nearly 200,000 students through 6,206 local chapters in 50 state associations including Puerto Rico, and the Virgin Islands. At the end of the 2012-2013 school year, Missouri FCCLA had 11,403 members in 347 local chapters, ranking as the 5th largest state association in the nation.

LOCAL CHAPTER COMPONENTS

There are five basic components of an FCCLA chapter: membership, adviser, leadership, meetings, and projects.

**Membership** – To become a member, a student must be taking (or have taken) a family and consumer sciences education course, and pay membership dues. Membership dues include national, state, regional (all three required); and local dues (optional). Students not paying national, state, and regional dues are not official FCCLA members.

**Adviser** – The family and consumer sciences teacher serves as the chapter adviser.

**Leadership** – Members select one set of officers and/or each class has its own set of leaders and/or leaders from each class serve on a school wide FCCLA executive council.

**Meetings** – Chapter meetings, programs, and work sessions may occur during class time or at other arranged times during or after school.

**Projects** – Projects are planned and carried out by members as individuals, as small groups, or as a chapter. Projects should relate to the family and consumer sciences classes and topics. Projects may involve school and community action during class time, on weekends, before and after school, or during activity periods.

MISSOURI STATE ASSOCIATION

**Adult Leadership** – The state association is under the guidance of a state adviser employed by the Family Consumer Sciences and Human Services Section, Missouri Department of Elementary and Secondary Education. All staff members assist with the implementation and management of FCCLA programs and activities. State and national membership dues are collected through the national association office. Regional dues are collected through the state association office.

**Student Leadership** – Each year, voting delegates on the regional and state levels select students to serve on the Missouri FCCLA State Executive Council. These students provide leadership and direction for the association and promote FCCLA activities and membership throughout the year. A directory of the State Executive Council members is found in the front of this member handbook.

**State Activities** – Each year, the State Executive Council approves a budget to fund the activities of the state association. Missouri membership dues support the following state activities:

- Missouri membership pins (one per member, sent to chapter advisers upon receipt of dues)
- Missouri FCCLA Scholarships
- Missouri FCCLA Legislative Shadowing Program
- State Executive Council activities
- Student Leadership Training
- Adviser Leadership Training
- FCCLA sponsored LifeSmarts (financial literacy program)
- Participation in partner events and activities

*A person who never made a mistake never tried anything new. — Albert Einstein*
NATIONAL FCCLA ORGANIZATION

Family, Career and Community Leaders of America Inc. (FCCLA) is headquartered in Reston, Virginia. Led by the national board of directors, a national executive director, national staff, and the student national officers, the organization provides a menu of programs with ready-to-use materials to guide students through creating and carrying out projects. Some of the benefits provided to members through the national organization are:

- National member magazine, *Teen Times*
- Chapter mailings and resources
- National programs
- Training promotion
- Processing fees
- National officer efforts
- Membership promotion
- National Board of Directors activities
- Expenses related to raising money and operating expenses of the national headquarters.

PROMOTING FCCLA

Each FCCLA member has a responsibility to promote the organization and to continue the positive legacy of those members that have been part of the organization. It is important that members can communicate their knowledge and enthusiasm about the organization to other teenagers, parents, school administrators, community members, legislators, and members of the media.

**Chapter Image** – Actions speak louder than words. Use chapter projects to build a positive image in the mind of students and adults in the community! Use the FCCLA planning process to develop chapter and individual projects that address important, real-life concerns. Utilize FCCLA national programs to make a positive impact. Make sure that information and visuals present a positive, up-to-date image of FCCLA and family and consumer sciences.

**Guide to Promoting FCCLA** – Members and advisers may download the Guide to Promoting FCCLA kit to use as a resource for promoting the local FCCLA chapter. The purpose of this is to:

- Enhance the image, awareness, and understanding of FCCLA.
- To position FCCLA as the only student led organization with family as its central focus.
- To position FCCLA and family and consumer sciences education as the link for learning “soft skills” needed for youth to succeed in life. Examples of these skills would be: decision making, creative and critical thinking, teamwork, intra- and interpersonal communication skills.
- To create a public perception that FCCLA has changed with the times and its programs and activities address the needs of the 21st century.

PROGRAMS

FCCLA programs encourage members to enhance their personal growth and build leadership skills. Follow these steps to get involved in state and national FCCLA programs!

1. Learn about FCCLA programs by reading this handbook and other FCCLA resources, such as those available on [www.fcclainc.org](http://www.fcclainc.org). Use the specific program handbook (if available) from national FCCLA headquarters. Learn more about the program – talk to other members or advisers about their projects. Read about projects in *Teen Times*.

2. Select a program that fits member interests and complements the family and consumer sciences class work. Use the FCCLA planning process to help brainstorm and select a project idea.

3. Start small with short-term projects or a single activity.

4. Encourage members to participate and to be responsible for their part of the project. Keep track of progress toward the project goal. Have some fun!

5. Seek recognition in the school and community and from state and national FCCLA. Fill out the awards application for the program (if applicable) and submit by the required deadline. Award forms are found at [www.fcclainc.org](http://www.fcclainc.org).

For more information about the programs, contact your local chapter adviser or visit [www.fcclainc.org](http://www.fcclainc.org).
NATIONAL PROGRAMS

CAREER CONNECTION
Youth leaders learn more about themselves, the workplace, and careers so that they can put themselves on the pathway to future success.

Program Units are:
- My Skills
- My Life
- My Career
- My Path

COMMUNITY SERVICE
Guides students to develop, plan, carry out, and evaluate projects to improve the quality of life in their communities.

FACTS (FAMILIES ACTING FOR COMMUNITY TRAFFIC SAFETY)
FACTS is a national FCCLA peer education program through which students strive to save lives through personal, vehicle, and road safety.

Units:
- People
- Vehicles
- Roads

FAMILIES FIRST
A national peer education program through which young people gain a better understanding of how families work and learn skills to become strong family members.

The five units of Families First are:
- Families Today
- You-Me-Us
- Meet the Challenge
- Balancing Family and Career
- Parent Practice
FINANCIAL FITNESS

Financial Fitness involves youth teaching one another how to earn, spend, save and protect money wisely.

Units in Financial Fitness are:
- Earning
- Spending
- Saving
- Protecting

POWER OF ONE

A national program that helps students find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results. When a member completes all five units of Power of One, they may apply for recognition at the state and national levels.

Power of One has five units:
- A Better You
- Family Ties
- Working on Working
- Take the Lead
- Speak Out for FCCLA

STOP THE VIOLENCE – STUDENTS TAKING ON PREVENTION

A national peer education program that empowers youth with attitudes, skills, and resources to recognize, report, and reduce youth violence.

STUDENT BODY

A national peer education program that has the following units: the healthy you, the fit you, the real you, and the resilient you.

Units:
- The Healthy You
- The Fit You
- The Real You
- The Resilient You

Our goals can only be reached through a vehicle of plan, in which we must fervently believe, and upon which we must vigorously act.

There is no other route to success. — Pablo Picasso
COMPETITIVE EVENTS

STAR EVENTS – STUDENTS TAKING ACTION WITH RECOGNITION

National competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events offer individual skill development and application of learning through the following activities:

- Cooperative – teams work to accomplish specific goals
- Individualized – an individual member works alone to accomplish specific goals
- Competitive – individual or team performance measured by an established set of criteria.

Opportunities are available for members to compete at the local, regional, state and national levels. Regional STAR Events are coordinated by the regional 1st vice president and adviser, while state STAR Events are coordinated by the state vice presidents of STAR Events, their advisers, and the state adviser. STAR Events participants receive gold, silver or bronze awards.

- Baking and Pastry
- Career Investigation
- Chapter in Review Display
- Chapter in Review Portfolio
- Chapter Service Project Display
- Chapter Service Project Portfolio
- Culinary Arts
- Culinary Math Management
- Early Childhood Education
- Entrepreneurship
- Event Management
- Fashion Construction
- Fashion Design
- Focus on Children
- Food Innovations
- Hospitality, Tourism and Recreation
- Interior Design
- Interpersonal Communications
- Job Interview
- Leadership
- National Programs in Action
- Nutrition and Wellness
- Parliamentary Procedure
- Professional Presentation
- Promote and Publicize FCCLA!
- Public Policy Advocate
- Repurpose and Redesign
- Say Yes to FCS Education
- Sports Nutrition
- Sustainability Challenge
- Teach and Train

Missouri State-Only Events:
- FCCLA Knowledge
- Toward New Horizons

National Online Events:
- FCCLA Chapter Website
- Digital Stories for Change
- Instructional Video Design

Skill Demonstration Events:
- Consumer Math Challenge
- Culinary Math Challenge
- Early Childhood Challenge
- Education and Training Challenge
- Fashion Construction and Design Challenge
- FCCLA Knowledge Challenge
- Hospitality, Tourism and Recreation Challenge
- Nutrition Challenge
- Science in FCS Challenge
- Culinary Food Art
- Culinary Knife Skills
- Fashion Sketch
- FCCLA Creed Speaking and Interpretation
- Impromptu Speaking
- Interior Design Sketch
- Interviewing Skills
- Pastry Arts Technical Decorating Skills
- Speak Out for FCCLA
- #TeachFCS
- Technology in Teaching
- Toys that Teach

By prevailing over all obstacles and distractions, one may unfailingly arrive at his chosen goal or destination.
— Christopher Columbus
JAPANESE EXCHANGE PROGRAM

FCCLA members are selected for scholarship opportunities to travel to Japan for four to six weeks and live with a Japanese host family. The opportunity to experience the day-to-day life of another country and its people enhances students’ awareness of international issues.

LEGISLATIVE SHADOWING PROJECT

(state program only)

A state program that connects FCCLA members who have an interest in public policy, laws and its relation to families, careers and communities with members of the Missouri General Assembly for a unique shadowing opportunity. Up to 50 FCCLA members may be chosen for this program. Applications are available through the state FCCLA website and due December 8. This program is funded through Missouri FCCLA membership dues and contributions from the Missouri Educators of Family and Consumer Sciences (MoEFACS).

LIFESMARTS – THE ULTIMATE CONSUMER CHALLENGE

(administered by Missouri FCCLA)

LifeSmarts is the National Consumers League educational program that develops the consumer and marketplace skills of teenagers. FCCLA members are encouraged to participate in Missouri’s LifeSmarts. These activities are considered an extension of the activities a chapter would normally implement. The LifeSmarts program is a natural extension of the FCCLA program, Financial Fitness.

LifeSmarts competitions are run in a game show style format and are open to all teens in the United States in Junior Varsity (grades 6-8) and Varsity (grades 9-12) competitions. Teams compete online and in state matches, with the state winners going to the national LifeSmarts championship. To sign up, take practice tests, get sample lessons, and compete, visit: www.lifesmarts.org.

SHOW ME 5!

Members from the “Show Me State” are challenged to “Show Me 5” more FCCLA members this year than last year!

Each FCCLA chapter with 5 more affiliated members in 2017-2018 than in 2016-2017 will receive recognition at the 2018 State Leadership Conference. Is your chapter up to the challenge? Show Me 5!

EXCELLENCE IN ADVISING AWARD

Missouri FCCLA members may nominate their chapter adviser for the “Excellence in Advising” Award. This is a great way to recognize chapter advisers for all the work they do to help members become strong leaders in families, careers and communities. Because this award is not based on the number of years advising, all advisers are eligible to be nominated by their chapter president or other chapter member. Links to the online submission forms are available on the state FCCLA website.

SCHOLARSHIPS FOR MISSOURI FCCLA MEMBERS

Membership dues support two scholarships for Missouri members. Members in their senior year may apply for either the Family and Consumer Sciences Career Clusters Scholarship or the Outstanding FCCLA Leadership Scholarship. For more information, download the scholarship application materials from the Missouri FCCLA website. Application deadline is February 5 to the state office.
PLANNING PROCESS

The FCCLA Planning Process establishes a five-step process designed to enable chapter members to learn goal setting and decision-making, develop leadership, expand knowledge and skills, and focus on individualized involvement and use these concerns and issues as the basis for developing projects for the programs listed above.

1. Identify concerns
2. Set a goal
3. Form a plan
4. Act
5. Follow-Up

One person can make a difference and every person should try. — John F. Kennedy
MEETINGS AND CONFERENCES

REGIONAL MEETINGS
An annual fall regional meeting is held in each of the Missouri FCCLA regions. These meetings are aimed at meeting specific regional needs and concerns, leadership development and introduction to the FCCLA year. All members and advisers are encouraged to attend and participate. Questions regarding regional meetings should be directed to the regional president and adviser.

FALL LEADERSHIP CONFERENCE
October 27-28, 2019 • Osage Beach
Join FCCLA members from across the state to strengthen your leadership skills and network with other members. This conference features workshops for all members.

NATIONAL FALL CONFERENCE
Dallas, TX • November 15-17, 2019
Outstanding general sessions, workshops for members and adults, and the parade of chapters are just a few of the memorable events of the Fall Conference weekend. Chapters may attend individually or with other chapters within their regions. Registration information is available on the national FCCLA website.

STATE LEADERSHIP CONFERENCE
March 15-17, 2020 • Osage Beach
Each spring the Missouri FCCLA State Leadership Conference is held to involve students in FCCLA activities (such as State STAR Events and community service) and to elect the state president, state first-vice president, and national officer candidates. Registration materials will be available in January. Plans for the conference are developed based on needs and concerns within the state. Learning experiences are planned for both student and advisers. The State Leadership Conference is an excellent way to energize chapter members. Be sure to attend!

NATIONAL LEADERSHIP CONFERENCE
July 5-9, 2020 • Washington, D.C.
Each summer, FCCLA members from all state associations meet to celebrate the accomplishments of the past year, conduct official business, and to prepare for the upcoming year during the National Leadership Conference. The National Leadership Conference sites rotate around the continental United States, determined by national FCCLA region (Central, North Atlantic, Pacific and Southern) and meeting facilities available to accommodate the many FCCLA members who attend. State executive council members and their advisers are required to attend, regional presidents and their advisers are encouraged to attend. National STAR Events competitions also take place at this time. More information on conference arrangements, including costs, will be available at the State Leadership Conference.
FCCLA: THE ULTIMATE LEADERSHIP EXPERIENCE

Officer Qualification Information

Missouri FCCLA is looking for active and involved FCCLA members who are interested in assuming leadership roles at the state and national levels.

Regional and state FCCLA officers are members who are willing accept challenges, cooperate with others, meet new people, travel, and have fun making FCCLA “The Ultimate Leadership Experience” for all members and advisers!

If you are willing to sign up for more active leadership, contact your regional president or state officer.

The officer qualification forms are available on the Missouri FCCLA website. Visit: www.mofccla.org.

(Officer candidates must be affiliated and paid members by December 20)

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.  
— John Quincy Adams
For the national region Missouri is located in the Central Region.

The quality of a leader is reflected in the standards they set for themselves. — Ray Kroc

A leader takes people where they want to go. A great leader takes people where they don’t necessarily want to go but ought to be.

— Rosalynn Carter
CONTACT INFORMATION

For more detailed information on any of the information found in this handbook, contact your local chapter adviser, any State Executive Council member, the state adviser or the national organization.

STATE ASSOCIATION
Missouri FCCLA
205 Jefferson St.
P.O. Box 480
Jefferson City, MO 65102-0480
(573) 522-6543
mofccla@dese.mo.gov
www.mofccla.org

Missouri FCCLA Facebook Page – www.facebook.com/MissouriFCCLA
Missouri FCCLA Instagram: http://instagram.com/mofccla
Missouri FCCLA Twitter – www.twitter.com/MoFCCLA
Pinterest - http://www.pinterest.com/mofccla/

NATIONAL HEADQUARTERS
Family, Career and Community Leaders of America Inc.
1910 Association Dr.
Reston, VA 20191
(703) 476-4900
Fax: (703) 860-2713
www.fcclainc.org

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